



*Finally...*

*All the Benefits of  
Real Cedar Roofing*



*Because...*



S & W Forest Products Ltd.

Real Cedar.





## Fire

There has recently been some misleading advertising focusing negatively on untreated shakes. But for over a decade pressure treated fire retardant shakes and shingles have been available. These products are time tested and accepted by National Building Codes. Cedar Shakes and Shingles must pass more rigorous fire testing than any other roofing product and are available in Class C, B, and Class A systems.

## Snow and Hail

Available with the highest hail resistance ratings.



*natural protection  
against nature's fury*



## Wind

With standard application, Cedar Shakes and Shingles meet the highest wind resistant testing available. Tested and effective against 130 mph hurricane force winds. The natural resilience of Cedar Shakes and Shingles protects against whatever nature throws at it. In the lab or the real world.

*natural durability*



## Preservatives

## Durable, Breathable, Insulating... naturally

Cedar Shakes and Shingles are renowned for their insulation qualities, dimensional stability and natural resistance to the elements.

Cedar contains a natural preservative which makes the wood uncommonly durable in its natural state. It will however readily accept pressure preservative or fire retardant treatments where required for enhanced durability or fire safety. Treatments for durability or fire safety are available direct from industry sources. Warranties are available for Natural, Preservative and Fire-treated shakes and shingles.

Cedar's unique cellular composition makes a shake or shingle roof a natural barrier to heat and cold, providing a high degree of thermal insulation.

While cedar protects from the elements, it is the only building material that breathes, providing an extra degree of ventilation.

Proper application of shakes or shingles gives outstanding rigidity and resilience against high winds and pounding hail.



## Breathable

*So...*





## *it IS Real Cedar*



**It's difficult to improve on  
Nature's own craftsmanship.**

The rugged timeless beauty of real Cedar Shakes and Shingles simply cannot be duplicated. An investment in a Cedar Shake or Shingle roof is rewarded with many years of performance and protection.

*natural beauty*

### **Shakes and Shingles— Renewable Resource=Natural Environmental Choice**

Recent concerns about the environmental impact of the production and use of building materials have focused the attention of architects and builders on the need to specify products which minimize atmospheric pollution and are produced from renewable resources.

Western Red Cedar and other species in British Columbia's forests are harvested under a sustained yield policy which guarantees forest regeneration and biological diversity. Shake and Shingle production, which is virtually pollution free, is a secondary operation utilizing waste residuals from British Columbia's main logging and sawmilling industry. Clearly Western Red Cedar Shakes and Shingles are the optimum environmental choice of cladding materials.



*environmentally sound*



Now you  
know the  
facts about  
real Cedar  
Shakes and  
Shingles.



Often imitated, never duplicated.



*Authorized Dealer*



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